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FOR IMMEDIATE RELEASE

News from Jatai International, Ltd.
Jatai Hosts Trip To Japan /w group photo
(View/download photo at end of this release)

**JATAI INTERNATIONAL AND FEATHER HOST
TRIP TO JAPAN FOR TOP MANUFACTURER REPS:
REPS CALL IT “A TRIP OF A LIFETIME!”**

Santa Fe Springs, CA – Jatai International, the North American exclusive distributor and marketer for **Feather Safety Razor Co.’s professional beauty and barber products** hosted a trip to Japan for five of its highest-performing U.S. manufacturer representatives September 23-30. Jatai President Dean Wada and Vice-President of Sales Dick Peterson notified their reps during Cosmoprof in July of their reward for exemplary product sales performance. The groups who went to Japan included **CFN Sales, Southeast Rep Services, Tom Donohue and Associates**, and **Van Nest Coleman**. Everyone described their experience touring the country as ‘a trip of a lifetime’, as they visited the cities of **Tokyo, Osaka, Kyoto, Nara and Seki** in the Gifu Province, where Feather is headquartered and where their products are manufactured and proudly displayed in the famous Feather Museum.

Receiving and hosting the manufacturer representatives and their spouses on behalf of Feather Japan were Feather’s corporate Board of Directors as well as Feather President - Yusuke Goto, Managing Director - Naoto Fujita, Executive officer Overseas Trading - Shuri Sanka, Overseas Representative - Hisashi Ikehira and Asst. Overseas Manager - Mr. Takahata. Jatai and Feather’s honored guests enjoyed a special presentation and reception at Feather corporate headquarters with the company’s entire management team, as well as experiencing a week of traditional Japanese cuisine, special ceremonies, performances, and sightseeing and shopping tours. Favorite moments included a special dance performance in Kyoto by Japan’s famous Geishas and cormorant fishing as well as each rep group receiving their own ‘personalized’ Samurai sword as a special gift of friendship from Feather and Jatai.

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Click photo to D/L 300dpi 4x6 photo



Photo Caption:

Jatai Reps and their Feather management team hosts in front of the Imperial Palace in Tokyo.

Top Row: (L to R): Asst. Overseas Manager - Mr. Takahata, Overseas Representative - Mr. Hisashi Ikehiro, Feather Managing Director - Mr. Naoto Fujita, Feather President - Yusuke Goto, Tom Donohue - Tom Donohue and Associates, Tom Crumpton - Southeast Rep Services, Dave Chinberg – Van Nest Coleman-Midwest, Chuck Cohen - CFN Sales, Thomas Crumpton - Southeast Rep Services.

Bottom Row: (L to R): Executive Officer Overseas Trading - Mr. Shuri Sanka, Jatai President - Dean Wada, Jatai V.P. of Sales - Dick Peterson, Bobby LaFrance - Southeast Rep Services, Colleen Donohue, Patty Peterson, Gloria Wada, Deanna Kline - Van Nest Coleman-West, Deena Cohen, Peggy LaFrance.